

5059/2

FACULTY OF COMMERCE AND BUSINESS MANAGEMENT

B.B.A. (III Semester) Examination

INFORMATION TECHNOLOGY FOR BUSINESS

Paper II

(New)

Time : 3 Hours]

[Max. Marks : 60

Section A – (Marks: $5 \times 3 = 15$)

1. Answer any **five** questions:
 - (a) Memory devices
 - (b) Basic components of computer
 - (c) Virus
 - (d) Types of IS
 - (e) Database applications
 - (f) Discuss types of online business
 - (g) www
 - (h) Audio and Video conferencing.

Section B – (Marks: $5 \times 9 = 45$)

Answer **all** questions.

2. (a) What are the Operating Systems in computer? Explain it.
Or
(b) Write about Input and Output devices.
3. (a) Explain about DBMS. Discuss its advantages and disadvantages.
Or
(b) Bring out the differences between Operational, Technical and Strategic IS.
4. (a) Discuss about multimedia. How it is useful in online business?
Or
(b) Define 'Compression'. What are the various types of compression techniques?
5. (a) List out the major technical and non-technical limitations of e-commerce.
Or
(b) What is Hacking? What are the various types of hacking?
6. (a) What is WiFi? What are the advantages and disadvantages of Wi-Fi?
Or
(b) Explain the differences between Intranet, Internet and VPN Internet Telephony.